

Life:
WHY WE
MARCH

MARCH FOR LIFE



THE 2025 MARCH FOR LIFE

SPONSORSHIP

benefits



JANUARY 24, 2025 | WASHINGTON, D.C.

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SPONSORSHIP BENEFITS: NATIONAL MARCH FOR LIFE 2025

Platinum *sponsor*

As a Platinum Sponsor of the March for Life, you have the unique opportunity to make a significant impact on both our national and state events. For a contribution of \$100,000, you'll receive unparalleled visibility and access at the National March for Life in Washington, D.C., as well as prominent recognition through our state march sponsorship program throughout 2025. This exclusive sponsorship level, limited to one per sponsor, offers extensive benefits including VIP access, video features, and widespread brand exposure through our digital platforms and event materials. Your support at this level not only demonstrates your commitment to the pro-life cause but also ensures your message reaches hundreds of thousands of dedicated supporters across the nation.

Here are some of the key advantages of the platinum sponsorship opportunity...

PLATINUM SPONSORSHIP: \$100K (LIMIT TO 4)

NATIONAL MARCH FOR LIFE ADVANTAGES:

- 8 VIP Tent Tickets
- 60 Second Video Feature (plays twice prior to concert)
- 3 Rose Dinner Gala Tables of 10
- 16 VIP Reception tickets
- 60 Second Video shown at the Rose Dinner Gala
- 1 Booth at the Rose Dinner Gala – Premium Location
- Social Media Post Feature across all platforms
- Two-Page Color Spread in Event Program (print and digital)
- Recognition on MarchForLife.org
- Recognition at Rose Dinner Gala
- Recognition at MFL Rally

STATE MARCH FOR LIFE PROGRAM ADVANTAGES: AVAILABLE JANUARY 2025-DECEMBER 2025

- Logo Featured on MFL State March Program Website in 2025
- Logo featured in monthly State March for Life program emails
- Logo featured on digital State March for Life program digital flyer
- Logo featured on State March for Life program posts on the March for Life social media throughout the year
- 1 minute video post on MFL social media

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Gold *sponsor*

GOLD SPONSOR: \$50K (LIMITED TO 4)

NATIONAL MARCH FOR LIFE ADVANTAGES:

- 6 VIP Tent Tickets
- 60 Second Video Feature (prior to concert)
- 3 Rose Dinner Gala tables of 10
- 10 VIP reception Tickets
- 30 second video feature at the Rose Dinner Gala
- 1 Booth at the Rose Dinner Gala– Premium Location
- Social Media Post Feature across all platforms
- Two-Page Color Spread in Event Program (print and digital)
- Recognition on MarchForLife.org
- Recognition at Rose Dinner Gala
- Recognition at MFL Rally

Silver *sponsor*

SILVER SPONSOR: \$25K (LIMITED TO 5)

NATIONAL MARCH FOR LIFE ADVANTAGES:

- 4 VIP Tent Tickets
- 30 Second Video Feature playing prior to concert
- 3 Rose Dinner Gala Tables of 10
- 4 VIP Reception Tickets
- 1 Booth at the Rose Dinner Gala– Premium location
- Social Media Post Feature across all platforms
- Full-Page Color Ad in Event Program (print and digital)
- Recognition on MarchforLife.org
- Recognition at Rose Dinner Gala
- Recognition at MFL Rally



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Bronze *sponsor*

BRONZE SPONSOR: \$10K

NATIONAL MARCH FOR LIFE ADVANTAGES:

- 2 Rose Dinner Gala Tables of 10
- 1 Booth at the Rose Dinner Gala
- Half-Page Black and White Ad in event program (print and digital)
- Recognition on MarchForLife.org
- Recognition at Rose Dinner Gala
- Recognition at MFL Rally

Rose *sponsor*

ROSE SPONSOR: \$5K

NATIONAL MARCH FOR LIFE ADVANTAGES:

- 1 Rose Dinner Gala Tables of 10
- Half-Page Black and White Ad in event program (print and digital)
- Recognition on MarchForLife.org
- Recognition at Rose Dinner Gala



Scan the code
OR

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to Sponsor the March!

