

THE 51ST ANNUAL



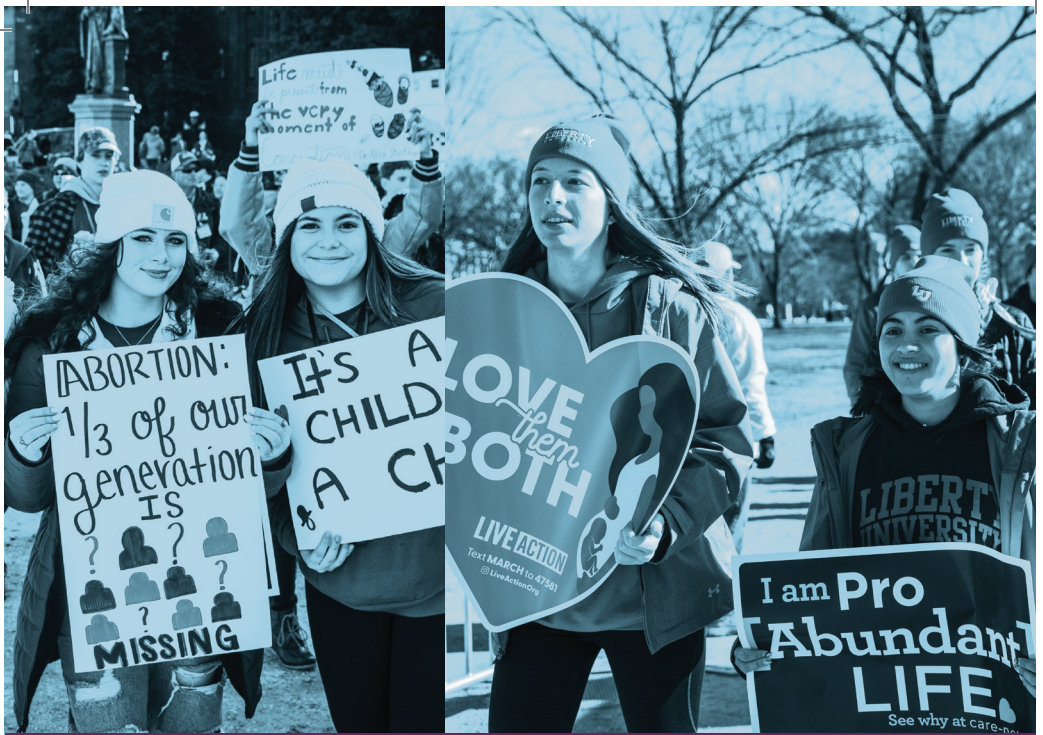
MARCH FOR LIFE

JANUARY 19, 2024 | WASHINGTON, D.C.

WITH EVERY WOMAN



FOR EVERY CHILD



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WELCOME

Dear Marcher,

As we gather today for the 51st annual March for Life, the joy in our hearts is immeasurable. Whether this is your first March for Life, or you are a seasoned veteran, we are deeply grateful for your dedication to the pro-life cause.

Much has changed for the better since the overturn of *Roe v. Wade* less than two years ago. Still, there is so much work to be done! Today is our opportunity to write the next chapter of the pro-life movement.

The work ahead is significant: fighting against extreme abortion policies by advocating for federal pro-life legislation, marching in state capitals, and enhancing the safety net for moms and babies through support for pregnancy resource centers and maternity homes. These essential centers, numbering over 3,400 nationwide, are at the frontlines of the pro-life movement, providing crucial support for women facing unexpected pregnancies and walking with them, their children, and their families.

In the face of misinformation and attacks – especially after the overturning of *Roe* – these centers have stood firm, offering housing, counseling, prenatal care, baby supplies, parenting classes, and adoption support. As we begin the 2024 March for Life, let's reaffirm our commitment to celebrating the life-affirming work of these centers. The March for Life, hand in hand with the pregnancy care movement, is



here, “**With Every Woman, For Every Child.**”

Our work to build a culture of life is far from finished. We will keep marching at the national level, as well as in the states, until our nation's laws reflect the basic truth that all human life is created equal and is worthy of protection. In the spirit of unity and dedication, let's march forward, taking pride in the fruits of our labor and finding inspiration in the collective passion of our marchers.

The culture of life we envision is not just a dream but a reality we create with every step. Thank you for being an indispensable part of this movement. Your commitment is a beacon of hope, lighting the way for a future that embraces the beauty and dignity of every human life.

March with joy, march for life!

Jeanne F. Mancini
President, March for Life



What does a woman need most when she is facing an unexpected pregnancy? Encouragement and support! She needs first to hear that she can choose life: "You've got this! You can do this!" Second, she needs to know that someone will support her in this act of bravery and courage; she needs to know that she is not alone.

Often an untold story, the backbone and heartbeat of the pro-life movement is this very support, present in the more than 3,000 pregnancy resource centers (PRCs) and 400 maternity homes nationwide offering help to women facing unexpected pregnancies. These centers care for mothers and children through a wide range of services including housing, counseling, prenatal care, baby supplies (e.g., diapers, clothing, formula), parenting classes, and adoption support. While the false narrative persists, that pro-life Americans ignore babies after birth, the real story is that PRCs and maternity homes, among many other organizations, substantively care for women, their children and their families before and after their babies are born, walking with them every step of the way.

Despite their continuous work to build a culture of life since the *Dobbs* decision, PRCs have become the targets of political, informational, and even physical attacks. The abortion industry, their politicians, and pro-abortion media pundits claim that PRCs engage in deceptive practices, calling them "fake clinics" that provide "misleading information" to the women they serve. Such accusations are baseless, with the truth being that many PRCs are licensed clinics staffed with board-certified medical personnel, and that PRCs steadfastly uphold their mission of empowering women and offering compassionate support for life-affirming alternatives to abortion.

Those of us in the pro-life movement will continue supporting these life-giving organizations and the incredible work they do to ensure that no woman ever must walk alone. The 2024 March for Life is an opportunity to celebrate the life-affirming work and support of these centers, whose doors are open to every mother and father who need help or resources to carry a baby to term. It is through this offer of love, support, and companionship every step of the way, that we walk **With Every Woman, For Every Child** and build a culture that affirms the beauty and dignity of every human life.



Check out the official 2024 March for Life theme video by scanning the QR code.

A very special thanks to our producers at spirit juice studios:
www.spiritjuicestudios.com











RALLY AND MARCH INFO



- The March for Life Rally will take place at noon at 12th St. on the National Mall, in between Madison and Jefferson Dr. Following the Rally, the March will begin on Madison Drive between 10th and 12th at approximately 1:00p.m.
- Throughout your stay in D.C., please be respectful of residents and commuters. Let's show the nation's capital how passionate, polite, and respectful pro-lifers really are!
- Do not leave trash or signs on the grounds of the National Mall, Supreme Court, or Capitol. If trash bins are full, please carry your trash or signs with you until you find an available trash bin.
- Do not engage with counter-protestors. If they try to engage you, ignore them as best you can. However, if you are comfortable doing so, use your phone to video the situation. This is for your safety.
- Once again, please be respectful of all people and stay focused on the cause of promoting and celebrating life, lovingly and graciously.

See page 5 for a full map of the march! ▶



	MARCH ROUTE		MARCH STARTING POINT		1	WASHINGTON MONUMENT
	EXIT ROUTE		SENATE OFFICE BUILDINGS		2	THE NATIONAL MALL
	RALLY SITE		HOUSE OFFICE BUILDINGS		3	UNITED STATES CAPITOL BUILDING
					4	SUPREME COURT OF THE UNITED STATES

2024 MARCH FOR LIFE MAP

SPEAKERS



Danny Gokey

Three-time Grammy Nominee, three-time KLOVE Male Vocalist of the Year, Dove Award winner, and eight-time Dove Award Nominee, Danny Gokey became a favorite of millions of fans as a Top 3 finalist on Season Eight of *American Idol*. Following *Idol*, Gokey dropped his first album, *My Best Days* and has since celebrated a series of No. 1s including his follow-up releases *Hope In Front of Me*, *Rise*, *Haven't Seen It Yet*, *Jesus People* and holiday albums, *Christmas Is Here* and *The Greatest Gift*.

Spawning singles like, “We All Need Jesus” “Rise,” “The Comeback,” “Love God Love People,” and RIAA Gold-certified “Hope In Front of Me”, “Tell Your Heart to Beat Again” and “Haven’t Seen It Yet,” Danny Gokey has cemented his place on the radio charts with multi-week, multi-chart-topping runs in the United States, Canada, and now Latin markets with the releases of Spanish singles and collaborations. The desire to make a broader impact with his message of hope led to the founding of nonprofit organization Better Than I Found It, which is doing community giveback ‘Bus Stops’ during his touring initiatives. He and his wife Leyicet also launched *Living la Vida Gokey*, a podcast featuring conversations about faith and family. They currently live outside Nashville, TN with their four beautiful children, Daniel, Victoria, Gabriel, and Emanuel. Find out more at DannyGokey.com.



Bishop John and the Assembly of Canonical Orthodox Bishops of the United States of America

Bishop John (Abdalah) is a distinguished clergyman holding a Doctor of Ministry degree in Pastoral Care from Pittsburgh Theological Seminary and a Master of Divinity from St. Vladimir’s Seminary. With over 33 years of dedicated service to the priesthood, he served as the Dean of St. George Cathedral in Pittsburgh for 16 years. His contributions extend to pastoral counseling, education, and leadership roles, including teaching at the St. John of Damascus Institute in Lebanon.

Beyond his pastoral duties, Bishop John has served as the editor of *The Word* magazine, the Spiritual Advisor for the Antiochian Women, and Dean of Western Pennsylvania clergy and churches. His consecration as Auxiliary of the Diocese of Worcester and New England in 2011 marked a significant moment in his illustrious career. Married to Joanne Josephs until her passing in 2008, Bishop John is a devoted father and a respected figure in the Antiochian Orthodox Christian Archdiocese of North America.



Antonio de Mello, Community of Jesus, Brazil

The Jesus Child Community is at the forefront of the defense of life in Brazil. Founded in 1990 by Antonio "Tônio" de Mello, it is a private association of the faithful based in the city of Petrópolis, in the State of Rio de Janeiro. There, in a rural setting, Tonio, along with a group of consecrated volunteers, provides a loving environment and comprehensive care for 46 individuals with serious disabilities, some caused by failed abortions. Tonio has legally adopted all of them, whom he refers to and treats as his sons. In recent years, the Community has been strengthening ties with Catholic and pro-life institutions in the United States.



Jean Marie Davis

Jean Marie Davis is the Executive Director of Branches Pregnancy Resource Center in Brattleboro, Vermont. She has overcome sex trafficking and is an advocate for those facing trafficking, homelessness, and unplanned pregnancy. She is the mother of an eight-year-old son whose life was saved with the help of a pregnancy center. Davis is now a published author and a graduate of Northpoint Bible College.



Benjamin Watson

Benjamin Watson is a former NFL tight end, as well as a writer, a speaker, and an activist. He is a college football studio analyst with the SEC Network, and he serves as VP of strategic relationships with the Human Coalition, one of the largest pro-life and pro-woman organizations in the country. His latest book, *The New Fight For Life*, casts a vision for life and justice in post-Roe America. Along with his wife, Kirsten, he is the founder of The Watson 7 Foundation, a nonprofit focused on strengthening families. They live in Georgia with their seven children.



Jim Daly

Jim Daly is a husband, father, author, and broadcaster. He is the president of Focus on the Family and host of its daily radio broadcast which is heard by more than 6 million listeners a week on nearly 2,000 radio stations across the U.S. The show has been honored as Program of the Year by the National Religious Broadcasters.

Daly is also the host of a new podcast, ReFOCUS with Jim Daly, in which he interviews respected thinkers and influencers of our day. In each episode, listeners will be challenged, inspired, and equipped to engage the culture by sharing God's truth with others in a loving and graceful way. Under his leadership, the ministry has reinvigorated its traditional focus on helping couples build strong marriages and raise healthy, resilient kids. Daly and his wife, Jean, have two sons and live in Colorado Springs, Colorado.



Aisha Taylor

Aisha Taylor is the author of *Navigating the Impossible: A Survival Guide for Single Moms From Pregnancy Through the First Year of Motherhood*. Aisha has a powerful testimony of choosing life and navigating motherhood that we are excited for you all to hear. Now, Aisha works hard to equip single women as they prepare for and navigate motherhood emotionally, financially, and beyond after experiencing an unexpected pregnancy.



Pastor Greg Laurie and Cathie Laurie

Greg Laurie is the senior pastor of Harvest Christian Fellowship, with campuses in California and Hawaii. He began his pastoral ministry in 1973 at the age of 19, leading a Bible study of 30 people. Since then, God has transformed that small group into one of the largest churches in America. Harvest Christian Fellowship just celebrated its 50th year of ministry.

Laurie is the featured speaker of the Harvest Crusades and hosts nationally syndicated radio and television programs. He has authored over 70 books and released several films, including the book *Jesus Revolution*, a recounting of the Jesus Movement of the 1960s and '70s, which was recently made into a motion picture in partnership with Kingdom Story Company and Lionsgate. He is also the general editor of the ECPA-award-winning *New Believer's Bible*.

Greg has been married to Cathie Laurie for 50 years. They have two sons, Christopher and Jonathan, and five grandchildren.



Dominick Tolentino

Dominick Tolentino is a senior at Penn State University studying Architectural Engineering. He was born and raised Catholic and has been an avid pro-life advocate since going to college and joining the Students for Life club. This is his second year as president of the club, and they have formed close relations with the State College Pregnancy Resource Center, fundraising and donating any needed supplies for the women and children who come seeking help. He, along with the rest of the members, has worked tirelessly to form a space at Penn State where other students can be unapologetically pro-life.



Speaker Mike Johnson

Speaker Mike Johnson is the 56th Speaker of the U.S. House of Representatives and a Republican member of Congress proudly serving Louisiana's Fourth District. On October 25, 2023, he was elected unanimously by his House Republican colleagues to serve as the Speaker. After a tenure of less than 6.8 years in the House, Mike was given the honor faster than any person in history except for Speaker John G. Carlisle in 1883, who had previously served for only 6.75 years. As a Member of Congress, he represents the nearly 760,000 residents of 16 parishes in the northwest and western regions of his state. Mike was first elected to Congress on December 10, 2016, by the largest margin of victory in his region in more than 50 years and is currently serving in his fourth term in Congress.

Prior to being Speaker, Mike was elected by his colleagues to serve as Vice Chairman of the House Republican Conference, one of the seven elected leadership positions for Republicans in the House of Representatives, as well as Deputy Whip. He was also previously honored to serve as chairman of the Republican Study Committee, the largest caucus of conservatives in Congress, known as “the intellectual arsenal of conservatism in the House.”



Congressman Chris Smith

Elected in 1980, U.S. Rep. Chris Smith (R-Manchester, N.J.) is currently in his 22nd two-year term in the U.S. House of Representatives, and serves residents of the Fourth Congressional District of New Jersey. Mr. Smith serves as a senior member on the Foreign Affairs Committee and Chairman of its Global Health, Global Human Rights and International Organizations Subcommittee. He also serves as the Co-Chair of the Tom Lantos Human Rights Commission, Chairman of the bipartisan House/Senate/White House Congressional-Executive Commission on China (CECC) and as “Special Representative” on Human Trafficking for the OSCE Parliamentary Assembly. Previously, he served as Co-Chair and highest-ranking House member of the bipartisan House/Senate Commission on Security and Cooperation in Europe (CSCE) serving as chairman five times, and served as Chairman of the Veterans Committee (two terms), the Foreign Affairs’ Subcommittee on Human Rights and International Operations, and the Subcommittee on Africa.

Join us at the March for Life Expo and make lasting connections with pro-lifers from across the country! Say hello to your favorite pro-life names at the various meet and greet book signing events!

At the Expo, you can connect with pro-life organizations to stay involved in the movement year-round. For example, you can find volunteer opportunities at pro-life ministries that serve women and babies in your local communities.

Check out the list of exhibitors below and don't forget to visit the March for Life booth to stay connected and keep marching for life every day of the year!

- Abortion Survivors Network
- Alliance Defending Freedom
- American Life League
- And Then There Were None
- Care Net
- Center for Bio-Ethical Reform
- Child Jesus Community
- Christendom College
- CitizenGo
- Created Equal
- Crusade for Life, Inc
- Equal Rights Institute
- EveryLife
- EWTN
- Exquisite Religious Art
- Feminists Choosing Life
- Focus on the Family
- GiveSendGo
- Hallow
- Heart of a Child Ministries
- Human Coalition
- Human Life Alliance
- Human Life International
- Knights of Columbus
- Life Matters Training Center
- LIFE Runners
- Live Action
- March for Life
- March for Life Action
- Mighty Motion Pictures
- Museum of the Bible
- Outrageous Mom
- Pro Life Action League
- Progressive Anti-Abortion Uprising
- Pro-Life Global
- ProLove Ministries
- Rosary of the Unborn
- Save The 1
- Seven Weeks Coffee
- Sidewalk Advocates for Life
- Sisters For Life
- Sock Religious
- Solidarity HealthShare
- Students for Life of America
- Teachers Saving Children
- The Catholic University of America
- The Heritage Foundation
- The Lutheran Church - Missouri Synod
- The Perfect Little Angel
- The Radiance Foundation
- Thomas More Society
- TPUSA Faith
- Unborn Lives Matter
- University of Mary

MARCHING 101

PRO-LIFE ADVOCACY WORKSHOP

THURSDAY, JANUARY 18TH AT 11 A.M.–12 P.M.

POTOMAC BALLROOM | THE WESTIN DOWNTOWN D.C.

With Every Woman, For Every Child

- Do you know what legislative threats Pregnancy Care Centers are facing post-Roe?
- Do your state and federal elected officials protect both mom and baby?
- Do you want to learn what you can do to protect life-affirming care for women?
- Then Marching 101 is designed just for you!

Marching 101: Pro-life Advocacy Workshop brings together a panel of pro-life lobbyists and policy experts to inform you on the proven strategies used to promote pro-life legislation that protects both mom and baby. You will learn the critical role your state legislators and members of Congress play

in protecting life, particularly now that *Roe v. Wade* has been overturned. You will also learn about a wave of new legislative threats facing Pregnancy Care Centers nationwide, and what you can do to help combat these efforts.

Marching 101 will prepare you to meet with your elected officials and their staff during your trip to our nation's capital for the March for Life, equipping you to effectively advocate for life-affirming policies that protect the beauty and dignity of every human life.



**SCAN TO
REGISTER!**

Marching 101 Gold Sponsor:





The Rose Dinner Gala


FRIDAY, JANUARY 19, 2024

The Westin Downtown D.C.
Potomac Ballroom

Cocktail Hour—5:30 p.m.

Dinner—7:00 p.m.

Program—8:00 p.m.



MASTER OF CEREMONIES

Tim Saccoccia


Vice President of Public Policy, Knights of Columbus



KEYNOTE SPEAKER

Benjamin Watson

Benjamin Watson is a former NFL tight end, as well as a writer, a speaker, and an activist. He is a college football studio analyst with the SEC Network, and he serves as VP of strategic relationships with the Human Coalition, one of the largest pro-life and pro-woman organizations in the country. His latest book, *The New Fight For Life*, casts a vision for life and justice in post-Roe America. Along with his wife, Kirsten, he is the founder of The Watson 7 Foundation, a nonprofit focused on strengthening families. They live in Georgia with their seven children.

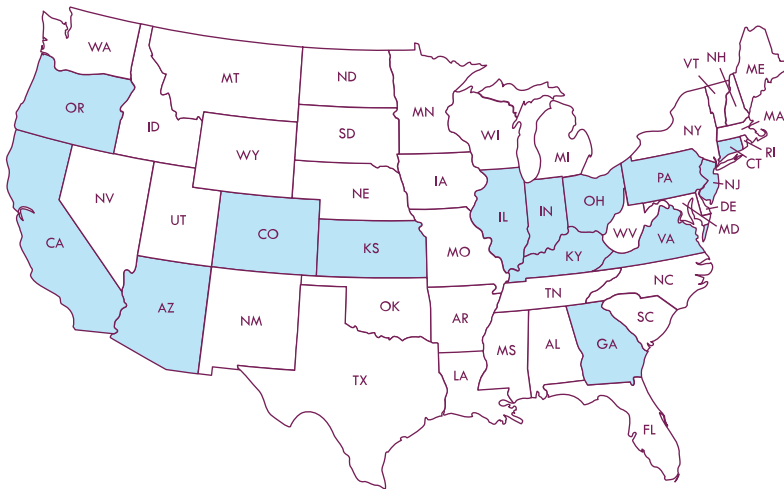


STATE MARCH PROGRAM

With *Roe v. Wade* behind us, the power to protect the unborn has been returned to the American people! Now we must march for the unborn not only in Washington, D.C., but also in state capitals nationwide, as the battle for life is just getting started. Join us and our local partners as we bring the March for Life to your state and join with us to be a part of the movement that is building a culture of life in America!

Upcoming Marches

Indianapolis, IN	Jan. 22, 2024	Denver, CO	Apr. 12, 2024
Frankfort, KY	Jan. 23, 2024	Springfield, IL	Apr. 17, 2024
Topeka, KS	Jan. 24, 2024	Sacramento, CA	Apr. 22, 2024
Richmond, VA	Feb. 21, 2024	Salem, OR	May 18, 2024
Atlanta, GA	Feb. 22, 2024	Harrisburg, PA	Sep. 23, 2024
Phoenix, AZ	Mar. 1, 2024	Trenton, NJ	Sep. 26, 2024
Hartford, CT	Mar. 20, 2024	Columbus, OH	Oct. 4, 2024



More 2024 States to Be Announced Soon! For more information and to learn how you can get involved, please visit marchforlife.org. Follow us on Instagram [@marchforlife](https://www.instagram.com/marchforlife) and on X [@march_for_life](https://twitter.com/march_for_life)!

SUPPORT THE MARCH FOR LIFE AND INSPIRE A GENERATION TO END ABORTION!

By giving to the March for Life today, you will:

- Help organize the world's largest annual human rights demonstration, the National March for Life.
- Educate millions with the truth about abortion through the March for Life's massive social media following.
- Be a voice for the unborn on major media networks, publications, and Capitol Hill all year-round.
- Inspire pro-life Americans across the country to take action through our state marches.

**Won't you join us to
make abortion unthinkable?**



DONATE HERE

MARCH FOR LIFE ACTION

Raise Your Voice for Women and the Unborn!

Year-round, March for Life Action engages pro-life advocates like you, bringing your voices to Capitol Hill and to state capitals across the country. As we advocate for policies that uphold the dignity of the unborn and the empowerment of women, we need you to come alongside us and take action. The March for Life Action advocacy network educates and empowers you to directly contact your legislators, taking a stand for the protection of life and against the dangerous pro-abortion agenda.



- Join us as we push back against the pro-abortion lobby's efforts to erase pro-life laws across the nation.
- Join us as we advocate for policies that protect both mom and baby.
- Become a member of the March for Life Action family as we march **with every woman, for every child.**





PREGNANCY HELP DONATION DRIVE

In partnership with



Support families facing unexpected pregnancies by donating to your local pregnancy resource center or maternity home!



Find your state and select an organization near you to give toward building a culture of life in your community!

[Marchforlife.org/pregnancyhelp](https://marchforlife.org/pregnancyhelp)

SPONSORS

Featured



Platinum



Gold



Silver



SPONSORS

Silver (continued)



Bronze



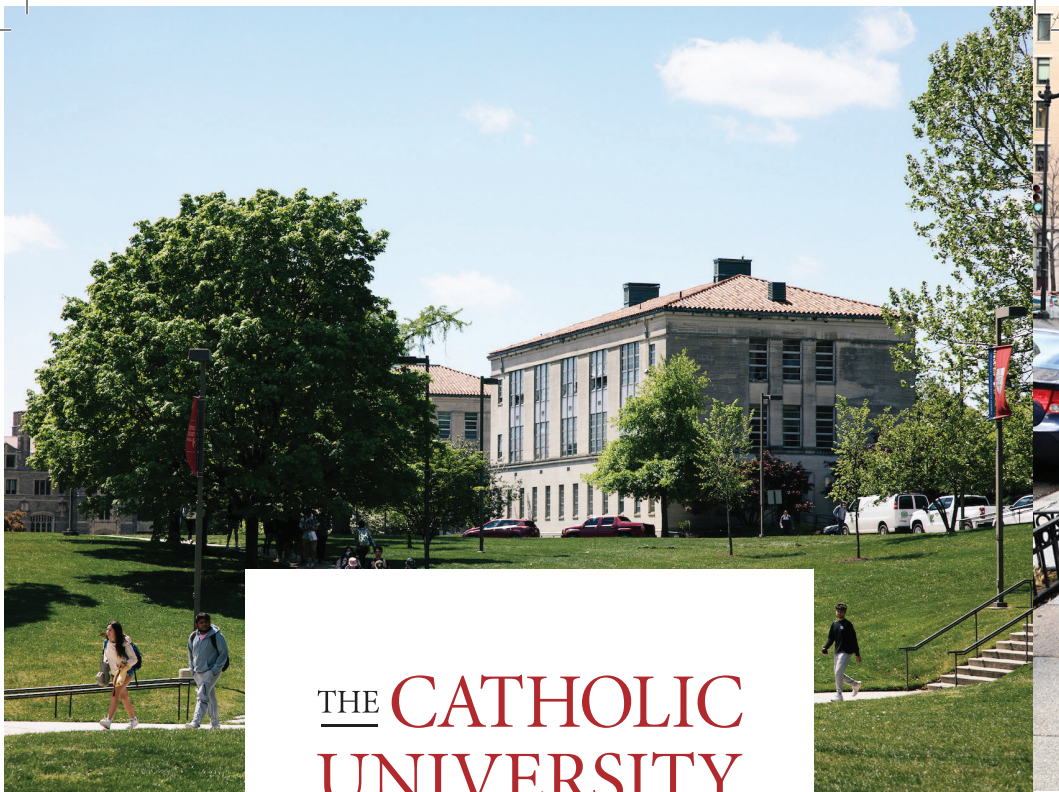


ADF Center For Life:

Defending the rights of pregnancy centers to serve women and their unborn children without fear of government punishment.



ALLIANCE DEFENDING
FREEDOM



THE CATHOLIC
UNIVERSITY
OF AMERICA



Learn how pro-life leaders are made at
www.catholic.edu/pro-life



We educate the pro-life leaders of today and tomorrow.

At The Catholic University of America, we embrace the right of the unborn to live.

We are faithfully Catholic. We are 100% pro-life.



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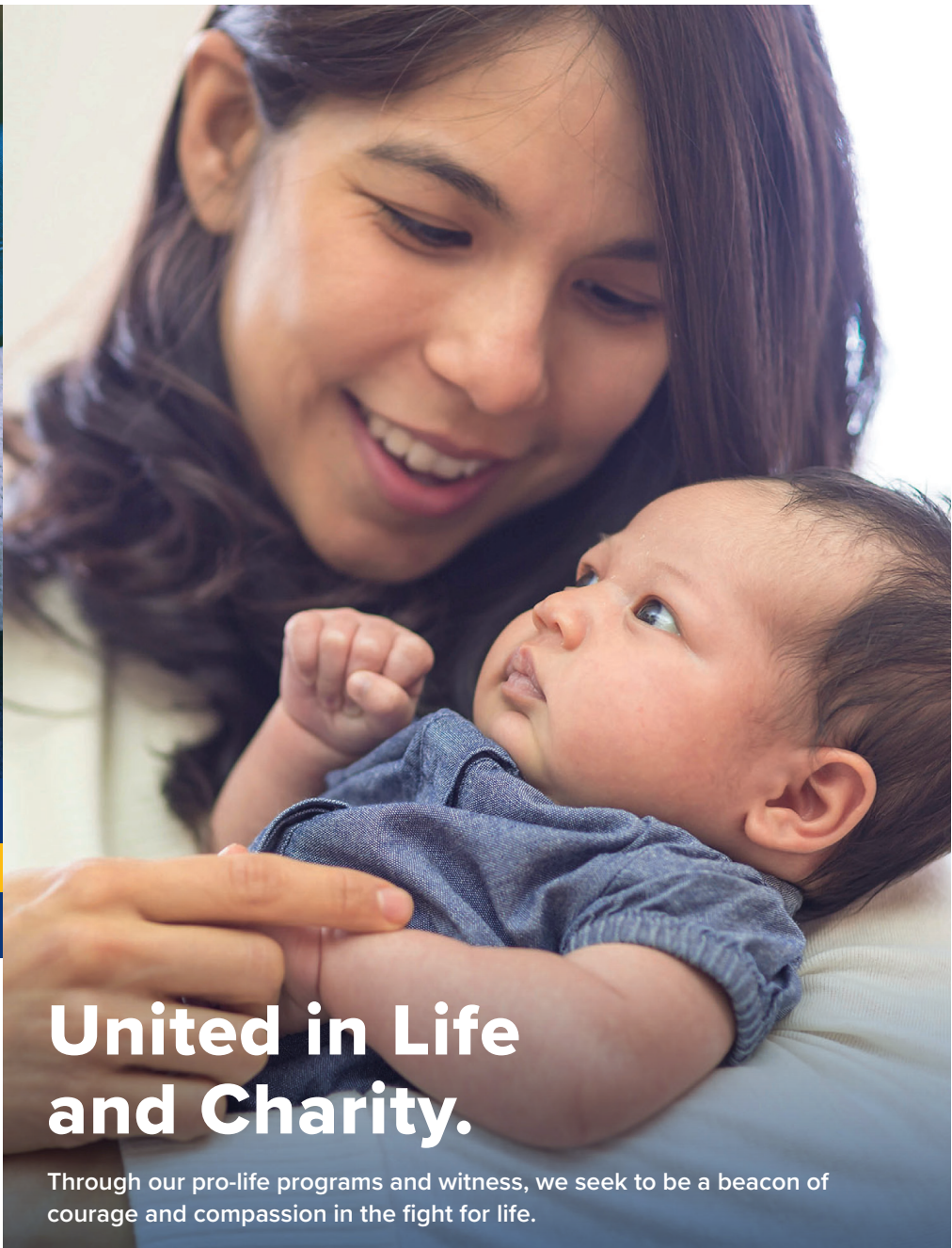


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KoC offers life insurance, annuities, long-term care insurance and disability income insurance products. For costs, terms, conditions and complete details regarding these products, please contact your agent directly or call KoC at 1-800-380-9995. Products may vary by state. Insurance solutions are available to eligible KoC members in the U.S. and Canada. Knights of Columbus is located at: One Columbus Plaza, New Haven, CT 06510.



United in Life and Charity.

Through our pro-life programs and witness, we seek to be a beacon of courage and compassion in the fight for life.



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kofc.org/defendlife



Be a part of our pro-life legacy.

+
PAX



THE OFFICIAL COFFEE OF THE MARCH for LIFE



◆ MONK ROASTED



◆ AWARD WINNING



◆ LIFE SAVING

SAVING THE UNBORN & HELPING MOTHERS IN NEED

WITH YOUR COFFEE DOLLARS™

café4life.com™

THE PRO LIFE COFFEE™



IT'S TIME

TO THINK OUTSIDE THE PRO-LIFE BOX

Right, left, pro, anti – everyone's got an opinion. What if you could hear unique stories that challenge the narrative? Conversations from all sides fighting for life, battling for her.

Dear Jane is a life-giving podcast that sheds light on topics we avoid or never think to discuss. It is a powerful discourse that unites every voice.

If you are tired of the lies, arguments, and confusion, listen to Dear Jane, **the most inspiring pro-life podcast today.**

Available on Spotify, Apple Podcasts, and YouTube



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COALITION



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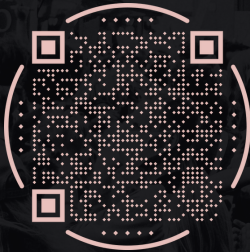
FRONT ROYAL, VIRGINIA

FOCUS ON THE FAMILY®

STAND FOR LIFE

WITH FOCUS ON THE FAMILY

*join our
community*

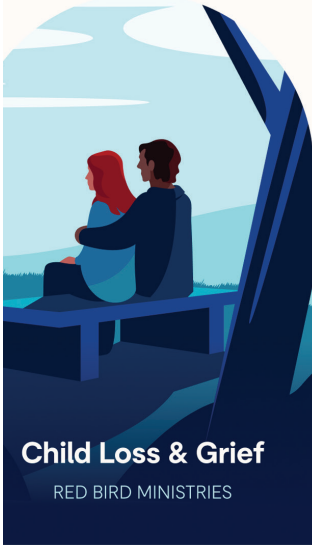


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free guides*

Hallow

Pray for the unborn & mothers

ALONGSIDE MILLIONS AROUND
THE WORLD ON HALLOW



Child Loss & Grief

RED BIRD MINISTRIES



Litany for Life

HALLOW GUIDES



The Beatitudes

JONATHAN ROUMIE

“Perfect for when life is crazy: I am loving the Hallow app. As a working mom of two under two, sometimes it has seemed impossible to prioritize a prayer life. Hallow has given me a simple way to take time out of my day to be with God.”

“Jesus has healed so much in me through listening to the Hallow App. I am a nighttime caregiver for my severely disabled sister who has been on life support for 20 years. She wakes up at about 4 am every morning and wants to listen to the Hallow App!”

Try it free for 3 months!

hallow.com/marchforlife



Christ laid down
His life
for us.

1 JOHN 3

We love
in deed and
truth.

7,000 Lutherans caring for
500,000 mothers, fathers and children

\$2.5 million dedicated to beginning-of-life mercy efforts

Through the **Million Dollar Life Match**,
an army of Lutherans has cared for
families experiencing challenges
at the beginning of life. Now, we
are expanding our efforts to
advocacy and education.

Speak up for life.
Teach the sanctity of life.
Share the love of Christ.

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us at lcms.org.



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Visit shop.liveaction.org

100% of the proceeds from every purchase go directly to our work to end abortion and build a culture of life

Follow us on social!   liveaction  liveactionorg  liveactionfilms

Big Announcement

Fall 2024

I Am Life

Wonderment in the Womb

A Feature Film
Celebrating the First
40-Weeks of Life Through
the Arts

*Partner with us
to bring more awareness
in YOUR community*



Visit www.thirstnomore.tv
for movie details

Julie Castro, Producer/Director
thirstnomore.tv@gmail.com



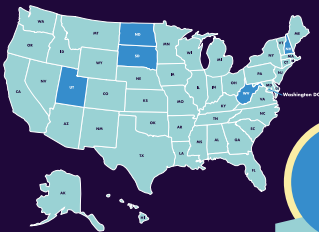
HELP US BUILD A CULTURE OF LIFE!

American Life League is our nation's oldest Catholic pro-life advocacy organization. ALL serves God by helping to build a society that respects and protects individual innocent human beings from creation to death—*no exceptions, no compromise!*

To learn more, visit www.ALL.org, call 540-659-4171, or stop by our booth. We can't wait to connect with you!



We have helped over 680 workers and 7 full-time abortion providing doctors escape from their jobs in the abortion industry from the following states:



- States where we have Quitters.
- States where we have not had any Quitters yet.



48
clinics

48 abortion clinics have closed after our workers left those locations.

MORE THAN 680
Quitters*

More than 680 workers have left the abortion industry with our help.

45
states

We've helped workers from 45 states, including the District of Columbia.



Scan here to hear from former abortion workers.

* We affectionately refer to our clients as "Quitters," as they have courageously QUIT the abortion industry!



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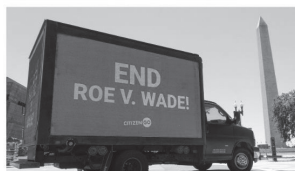


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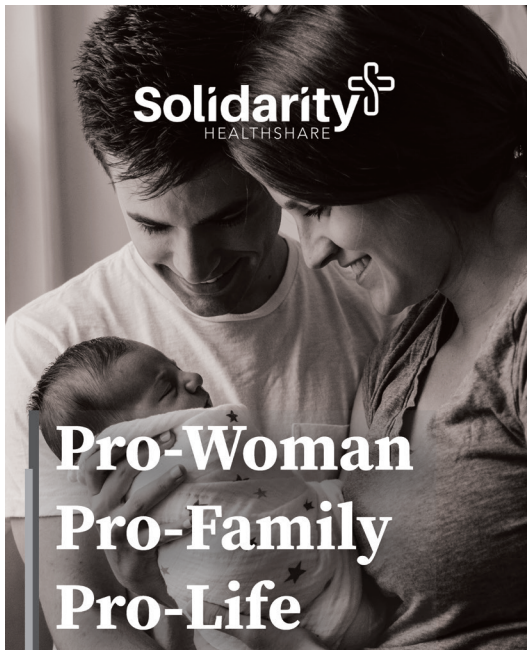
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