



Graphic Designer, March for Life Education and Defense Fund

The March for Life Education and Defense Fund is a 501(c)(3) non-profit organization that coordinates the world's largest annual pro-life event and civil protest. Through the annual March in Washington, DC, marches in state capitals across the country, and through being the collective voice of Pro-Life marchers on Capitol Hill, in state capitals, in the Media, and on social media every day of the year, the organization is uniquely positioned to build a culture of life.

The organization is currently seeking to hire a Graphic Designer. This part-time remote position will report to the Communications Manager.

Position Summary:

Join our dynamic team as a Graphic Designer, where creativity meets purpose. In this role, you will play a pivotal part in crafting compelling visual content for both digital and print mediums, supporting the impactful initiatives of March for Life Education and Defense Fund and March for Life Action. As a key collaborator, you will closely engage with various departments and divisions, ensuring seamless coordination with teams to fulfill a wide range of graphic design requirements. You will also craft content to assist the efforts of March for Life Action, our 501(c)(4) partner.

Key Responsibilities:

- Develop and create high-quality visual content for digital and print platforms, catering to the needs of March for Life Education and Defense Fund and March for Life Action. This includes but not limited to social media graphics, marketing materials, logos, presentations, and advertisements.
- Coordinate closely with the State March team, Government Affairs, and Development staff to address graphic design requirements and ensure cohesive visual communication.
- Collaborate with communications teams to comprehend project specifications, delivering designs that adhere to brand guidelines and objectives.
- Utilize creative software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) or other design tools to craft visually compelling and impactful designs.
- Engage in brainstorming sessions and conceptualize ideas, overseeing projects from initial concept to final execution within stipulated deadlines.
- Maintain consistency in design aesthetics, typography, and branding elements across all materials.

Qualification Requirements:

- Must embrace the mission of March for Life Education and Defense Fund, and demonstrate a passion for building a culture of life.
- Demonstrate proven experience (portfolio required) as a Graphic Designer or in a similar role, showcasing a diverse array of design projects.
- Exhibit proficiency in graphic design software like Adobe Creative Suite (Photoshop, Illustrator, InDesign) or equivalent tools.



- Possess a strong grasp of design principles, layout, typography, and color theory.
- Display excellent communication skills and the ability to collaborate effectively within a team environment.
- Demonstrate adept time management skills, prioritizing tasks and working efficiently to meet deadlines.
- Exhibit a keen eye for detail and a passion for creating visually appealing designs.
- Bachelor's degree or equivalent experience in Graphic Design, Visual Arts, or a related field.

Please send a cover letter, resume, and the names and contact information for (2) references to our Director of Operations at rosemaryeldridge@marchforlife.org.

**This job description is provided as a guideline for the Graphic Designer position. Specific duties and expectations may be adjusted based on the organization's needs and goals.*