

2022 ROSE DINNER SPONSORSHIPS

FEATURED SPONSOR *limited to 1*

\$100,000

- 8 VIP Tent Tickets and access to viewing area in front of Rally Stage
 - 60 Second Commercial on March for Life Rally jumbotron prior to concert
 - 60 Second Commercial on March for Life route jumbotron, airing three times
 - 3 Rose Dinner Tables of 10
 - 16 VIP Reception Tickets
 - 60 Second Video shown during Rose Dinner
 - 3 Exhibitor Booths in location of choice
 - Social media post on all platforms
 - Two Page Color Spread in Event Program (print and digital)
 - Recognition on MarchForLife.org with logo and link displayed
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PLATINUM SPONSOR *limited to 3*

\$50,000

- 6 VIP Tent Tickets and access to viewing area in front of Rally Stage
 - 30 Second Commercial on March for Life Rally jumbotron prior to concert
 - 60 Second Commercial on March for Life route jumbotron, airing twice
 - 3 Rose Dinner Tables of 10
 - 10 VIP Reception Tickets
 - 30 Second Video shown during Rose Dinner
 - 3 Exhibitor Booths in location of choice
 - Social media post on all platforms
 - Two Page Color Spread in Event Program (print and digital)
 - Recognition on MarchForLife.org with logo and link displayed
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GOLD SPONSOR *limited to 4*

\$25,000

- 4 VIP Tent Tickets and access to viewing area in front of Rally Stage
 - 30 Second Commercial on March for Life route jumbotron, airing twice
 - 2 Rose Dinner Tables of 10
 - 4 VIP Reception Tickets
 - 2 Exhibitor Booths in location of choice
 - Social media post on all platforms
 - Full-Page Color Ad in Event Program (print and digital)
 - Recognition on MarchForLife.org with logo and link displayed
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SILVER SPONSOR *limited to 15*

\$10,000

- 1 Rose Dinner Table of 10
 - 1 Exhibitor Booth in location of choice
 - Half-Page Black and White Ad in Event Program (print and digital)
 - Recognition on MarchForLife.org with logo and link displayed
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BRONZE SPONSOR *limited to 15*

\$5,000

- 2 Rose Dinner Tickets
- 1 Exhibitor Booth in location of choice
- Half-Page Black and White Ad in Event Program (print and digital)
- Recognition on MarchForLife.org with logo and link displayed

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Fair Market Value

Benefits	BRONZE \$5,000	SILVER \$10,000	GOLD \$25,000	PLATINUM \$50,000	FEATURED \$100,000
Tickets to VIP Tent			4 Tickets	6 Tickets	8 Tickets
Tickets/Table to Rose Dinner Gala	2 Tickets	1 Table	2 Tables	3 Tables	3 Tables
Tickets to VIP Rose Dinner Reception			4 Tickets	10 Tickets	16 Tickets
Exhibitor Booths	1 Booth	1 Booth	2 Booths	3 Booths	3 Booths
Commercial at March for Life Rally				30 Seconds	60 Seconds
Commercial on March for Life Route			30 Seconds (2x)	60 Seconds (2x)	60 Seconds (3x)
Commercial at Rose Dinner Gala				30 Seconds	60 Seconds
Advertisement in Event Program	Half-Page Black & White	Half-Page Black & White	Full-Page Color	Two-Page Color	Two-Page Color
Digital Media			Twitter Instagram Facebook	Twitter Instagram Facebook	Twitter Instagram Facebook
Recognition on MarchForLife.org	Logo & Linked Website	Logo & Linked Website	Logo & Linked Website	Logo & Linked Website	Logo & Linked Website

**For more information, contact Mary Lembke at 202-234-3300 ext. 104
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